

BRIEF PROFILE



Name of the Scientist	Dr.G.PRASAD BABU
Designation	Senior Scientist-cum-Head, CTRI-KVK-Kandukur
Date of birth	01.07.1981
Date of joining in ICAR	10.10.2023
E-mail	prasadgereketi@gmail.com
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Educational Qualification	Ph.D. (Ag.Extn.), MBA, PGDAEM
Discipline	Agricultural Extension Educaiton
Service particulars	• Scientist (From 21.02.2014 to 09.10.2023) • Senior Scientist (10.10.2023 to till date) • Principal Scientist (NA)
Areas of expertise for consultancy purpose (Three points)	• Information Communication Technology (ICT) • Agricultural Extension Management • Frontline Extension, FPOs, Motivation.
Research Publications (Best 10 papers published in scientific journals with NAAS rating)	1) M.Jayalakshmi, G.Prasad Babu, M.Mahadevaiah, T.Srinivas (2023): Weather-based Agro advisory services: Impact on cotton yield, economics, and perception of farmers in rainfed areas of the Kurnool District, Andhra Pradesh, Ecology, Environment and Conservation, 29 (3):53-59, NAAS:5.41. 2) M.Jayalakshmi, G.Prasad Babu, D.Lakshmi Kalyani and B.H.Chaitanya (2023): On farm testing on foliar application of nutrients and growth regulators in pigeonpea (Cajanus cajan L.), Legume Research, 46(8): 1041-1047, NAAS:6.67. 3) G. Prasad Babu, Alok Kumar Singh and Satyendra Singh (2023): Impact of improved <i>Kharif</i> Onion varieties in Andhra Pradesh, <i>Biological Forum – An International Journal</i> 15(2): 195-200. (February, 2023) (NAAS:5.11). 4) T.Srinivas, T.Venkata Sridhar, G.Prasad Babu, D. Chinnama Naidu, E. Chendrayudu and P. Rambabu (2022): "Rice Fallow Pulses in North Coastal districts of Andhra Pradesh - Scope, Opportunities and Econometrics", The Indian Journal of Agricultural Sciences, IARI, NAAS-6.6 (SCOPUS INDEXED), 92 (8): 1022–1025, August 2022. 5) M. Jayalakshmi, G.Prasad babu, BH.Chaitanya , A. Lavanya and T.Srinivas (2022): Usages of Mobile Application developed by Krishi Vigyan Kendra Banavasi, Indian journal of extension education, 58(1):72-75, Jan-March, 2022. NAAS 5.91. 6) M. Jayalakshmi, G.PrasadBabu, BH Chaitanya, R.Bindu praveena and T.Srinivas (2021): Impact of Soil Test Based Fertilizer application on Yield, Soil health and Economics in Rice, Indian journal of extension education, 57(4):147-149, October-December, 2021. NAAS 5.91. 7) M Jayalakshmi, BH Chaitanya, G.PrasadBabu and T.Srinivas (2021):

	“Direct seeding through seed drill is advantageous for increasing productivity and profitability of rice (<i>Oryza sativa</i>) in western parts of kurnool district of andhra Pradesh, Journal of Krishi Vigyan, (NAAS 4.55) Jan-June 2021, 10(1):43-47. 8) G. Prasad Babu, M.Jayalakshmi, B.H.Chaitanya, M.Mahadevaiah and T.Srinivas (2021): Effectiveness of season long training programme on knowledge levels of Village Agriculture Assistants (VAAs) in Kurnool district of Andhra Pradesh, Indian journal of extension education, 57(4):44-48, October-December,2021. NAAS 5.91 9) G. Prasad Babu, T.Srinivas, T.Venkata Sridhar, and T.Muralikrishna (2021): Impact of DBT Biotech <i>Kisan</i> Hub Project on production, productivity and socio economic variables of pulse and oil seeds growing farmers of <i>Rayalaseema</i> region of Andhra Pradesh, <i>Biological Forum – An International Journal</i> 13(1): 662-671. (NAAS:5.11) 10) B.H.Chaitanya, G.Prasad Babu, M.Jayalakshmi, R.Bindu Praveena and T.Srinivas (2021): Impact of frontline demonstrations on sucking pest in cotton using IPM technology, international journal of farm sciences, 11(4):1-4. (NAAS-4.29).
Awards/ Honours/ Recognitions	1) Received young scientist award from society for agriculture innovation and development (SAID), Ranchi, 2017. 2) Received Best KVK Award of AP during 2018-19 given by ANGRAU as Programme Coordinator, KVK, Banavasi from Hon'ble Member of Parliament, Loksabha and Hon'ble Vice-Chancellor of ANGRAU, Guntur. 3) Received best oral presentation award during Annual Zonal Action plan meeting-2019-20 held at Hyderabad. 4) received certificate of commendation on the eve of 75th Independence Day celebrations held on 15.07.2021 from the district collector and magistrate in recognition of beset performance in agriculture sector. 5) Received state level meritorious extension scientist award for the year 2020 during 54th annual Convocation of ANGRAU at Bapatla on the hands of Dr.A.Vishnuvardhan Reddy Garu, Hon'ble, Vice-Chancellor and Dr.Ramesh Chand Garu, NITI Ayog member, GoI. 6) Received certificate of commendation from Collector and District Magistrate, Kurnool on the eve of Republic Day celebrations 26.01.2023 for outstanding service to farming community in Kurnool district. 7) Received Best Extension Scientist award for the year 2022 from Eruvaka Foundation, Hyderabad on 19.09.2023.